

PETER C. CHILTON

139 Montague City Road
Greenfield, MA 01301
home.413.773.8687
cell.508.963.6572
peter@peterchilton.com

- OBJECTIVE:** To create high quality, exciting, and effective media as a graphic designer.
- EDUCATION:** UNIVERSITY OF MASSACHUSETTS, AMHERST – 2000
Bachelor of Arts – Studio Art with a minor in Art History, *cum laude*
- WORK EXPERIENCE:**
- HALLMARK INSTITUTE OF PHOTOGRAPHY • TURNERS FALLS, MA 2007-PRESENT
VISUAL ARTS AND DESIGN INSTRUCTOR
Instruct enrolled students in visual arts and design theories and practices. Teach current tools of the design trade including Adobe Photoshop and InDesign. Advise students on their designs, grade and comment on assigned visual arts projects. Responsible for knowing tools and techniques of the most current computer programs.
- PETER CHILTON DESIGN • WORCESTER, MA 2003-PRESENT
FREELANCE GRAPHIC DESIGNER/PROPRIETOR
Meet with clients to discuss project work. Estimate costs, schedule a timeline, and prepare projected budget for client. Research project background, refine concepts and produce quality mock-up dummies for client approval. Prepare all media for flight-check and production. Meet with vendors for price quotes, specifications and press run supervision. Provide spot illustration and photography for printed material as needed. Manage stock photography and illustration licenses with client and vendor. Supervise subcontract work. Manage billing and record keeping within office environment.
CLIENT ROSTER: Crabtree & Evelyn, Smith & Jones Advertising, T2 Creative, Equal Vision Records, Fat Wreck Chords, Alliance Trax Records, WICN Radio, Victory Records
- SMITH & JONES • WORCESTER, MA 2000-2004
GRAPHIC DESIGNER/PRODUCTION MANAGER
Meet with clients to discuss project work. Manage internal creative meetings and present concepts with Creative Director. Refine concepts and produce quality mock-up dummies for client approval. Work with client on final design. Manage files throughout completion. Prepare all media for flight-check and production. Meet with vendors for price quotes, specifications and press run supervision. Supervise and instruct design interns. Provide spot illustration and photography for printed material as needed. Responsible for organizing all design tools within the office and updating agency on use and availability of latest design software systems and tools. Design work directly results in the agencies acquisition of a \$100,000 dollar/year client.
MEDIA EXPERIENCE: logos, identity, collateral, outdoor advertising, brochures, magazines, annual reports, packaging, and web.
- APPLICATIONS:** Quark Xpress, Photoshop, Illustrator, InDesign, Acrobat, Freehand, Fireworks, Dreamweaver, Flash, and Director
- HONORS & AFFILIATIONS:** ACTIVE MEMBER • AdClub of Greater Worcester
HOLLAND AWARDS • 2nd Place and 2 Merit Awards for design work done at Smith & Jones
- SPECIAL INTERESTS:** photography, painting, musical instruments, travel